



Account name	Month	Amount spent	Leads	Cost per lead	Impressions	CPM (cost per 1,000 impressions)
	All	51,471.19	541	95.14	6,004,645	8.57
	2025-06-01 - 2025-06-30	8,476.80	120	70.64	130,056	65.18
	2025-05-01 - 2025-05-31	3,183.78	69	46.14	65,570	48.56
	2025-04-01 - 2025-04-30	3,204.98	50	64.10	115,233	27.81
	2025-03-01 - 2025-03-31	2,178.71	49	44.46	23,912	91.11
	2025-02-01 - 2025-02-28	7,983.03	62	128.76	73,816	108.15
	2025-01-01 - 2025-01-31	6,784.14	45	150.76	63,459	106.91
	2024-12-01 - 2024-12-31	1,089.48	6	181.58	13,830	78.78
	2024-11-01 - 2024-11-30	3,566.16	33	108.07	52,722	67.64
	2024-10-01 - 2024-10-31	8,076.27	70	115.38	126,846	63.67
	2024-09-01 - 2024-09-30	6,927.84	37	187.24	5,339,201	1.30
Total results 11 / 11 rows displayed		51,471.19 Total spent	541 Total	95.14 Per Action	6,004,645 Total	8.57 Per 1,000 Impressions



